www.amiradeuraseh.com hey@amiradeuraseh.com Seremban, Malaysia

## AMIRA DEURASEH CREATIVE FRONTEND DEVELOPER

A frontend developer with over 5 years of diverse experience in web development, programming education and creative media. I'm passionate in building a unique web experience using modern JavaScript frameworks and WebGL.

#### WORK EXPERIENCE

## Programming Tutor (Freelance)

2019 - PRESENT

I provided personalised one-on-one tutoring in a wide range of computer science topics, from fundamental concepts to advanced design patterns. My adaptable teaching style accommodates students from diverse educational backgrounds, and I thrive on meeting the unique learning needs and challenges of each individual student.

### Developer Intern Sony EMCS Malaysia

JUNE 2018 - SEPTEMBER 2018

As an intern with Sony, I explored the usage of Amazon Alexa with smart TV. I provided a working proof of concept to control TV features with Alexa Echo device utilising a combination of Raspbian OS, infrared sensor, Amazon Web Services (AWS) and Alexa Skill Kit (ASK).

### **EDUCATION**

# Universiti Putra Malaysia (UPM), Serdang

Bachelor of Computer & Communication Systems Engineering, 2016-2019.

## LANGUAGES

Turkish Elementary

English Fluent
Malay Fluent
Korean Intermediate. TOPIK Level 3
Thai Elementary
Japanese Elementary

## Creative Content Producer (Freelance)

JANUARY 2021 - PRESENT

As a content producer, I seamlessly combined roles as a photographer, videographer, storyteller and editor to create captivating visual content for global brands. I worked with a variety of clients across South Korea, Malaysia, Portugal and Japan to craft emotionally resonant narratives that helped drive user engagement and enhance the impact of marketing campaigns.

### Web Developer SME Corporation Malaysia

SEPTEMBER 2017 - SEPTEMBER 2018

Working closely with researchers from SME and IKDPM UPM, my responsibility was developing a data analytics web platform for the SME Input-Output Table. This process involved translating design sketches and client objectives into interactive user interfaces, enhancing data accessibility and delivering real-time data simulations and insights.

#### **CERTIFICATIONS**

## Three.Js Journey By Bruno Simon. 2023

Comprehensive training in ThreeJs, covering GLSL shaders, React Three Fibre (r3f), Blender and optimisation.

# The Joy Of React By Josh W Comeau. 2024

In-depth React with advanced state management, API design, NextJs, Framer Motion and MDX-based blogs.

## CSS For Javascript Developer By Josh W Comeau. 2023

The intricacies of modern CSS, including layout techniques, styled components, animations, and accessibility.

## Design Engineer Sony EMCS Malaysia

JULY 2019 - JANUARY 2021

At Sony, I was primarily responsible for developing internal software tools to automate picture quality testing. I collaborated between UI and hardware teams to utilise Sony's proprietary sensors with Java and Android native C++. I also contributed to the integration of the Amazon Alexa App in Sony TVs, providing an enhanced user experience with cutting edge voice assistant system.

### Research Assistance Walailak University Thailand

JULY 2016 - DECEMBER 2016

Under the supervision of the School of Engineering and Technology, I analysed and visualised student admission records using Python and various libraries. Our collaborative efforts yielded valuable insights that supported datadriven decisions aimed at improving educational policies at WU.

#### AWARDS

# Zoohackathon KL By United States Embassy 2018

Champion. Developed Wildcam, a Tensorflow-based application for identifying wildlife species and populations from live camera streams.

#### Motorola MotoInnoCup Competition 2016

Champion. Developed Fully Automated Controller for External Defibrillator (FACED) to detect Ventricular Fibrillation (VF) in cardiac arrest situation and establish appropriate shock levels.